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TEXAS TECH
UNIVERSITY

Department of English
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TEXAS TECH
UNIVERSITY
DISTANCE LEARNING

Master of Arts in Technical Communication



*Arthur R. Oakley
MATC Student*



TEXAS TECH
College of Arts
& Sciences
UNIVERSITY

www.english.ttu.edu/tc/

"The FLEXIBILITY and scope of the graduate courses were the main factors that attracted me to the TTU MATC program. As a distance student, I have been able to maintain my current employment while at the same time STRENGTHEN my formal writing and design proficiency. Every distance class I have taken has IMPROVED my compositional skills immensely by helping me identify audience, streamline content and maintain cohesiveness in my writing endeavors."

Arthur R. Oakley
Media Resources
College of Veterinary Medicine
Texas A&M University
MATC Student

Master of Arts in Technical Communication

The Master of Arts in Technical Communication (MATC) is the country's premier online graduate program for professionals in technical communication. Professionals in fields such as technical communication, human resources, consulting, software design, graphic design, engineering, and management will find the MATC invaluable for career advancement.

Since 1997, Texas Tech has offered students an opportunity to earn a technical communication graduate degree entirely online. The program provides a broad approach to technical communication, offering classes in areas such as editing, design, rhetorical theory, online documentation, publications management, and usability testing. Students gain experience creating online and print documents, using graphics and text.

Classes meet online weekly in a synchronous meeting space. Between class meetings, faculty and students communicate through e-mail, asynchronous discussion spaces, and video and audio chat. By completing one course each semester, you can finish the degree in three or four years. Taking two courses per semester and one course each summer, you can complete these requirements in 2½ years. You can also transfer up to two approved graduate courses from another university.

Typically students spend about 10-15 hours a week per course, participating in synchronous discussions, reading assigned texts, and preparing assignments.

Why Pursue the Master of Arts in Technical Communication?

- ➔ **Flexibility.** The MATC, with its wealth of course offerings, allows students to customize their degree to match their interests and goals. Few programs offer students so many opportunities for specialization.
- ➔ **Online community.** The MATC provides a community of faculty, students, and professionals with whom you can network and learn.
- ➔ **Diverse faculty.** Our 14 faculty members specialize in many areas, including usability, single-sourcing, web development, project management, and visual design. Leaders in the profession and in scholarship, they are active in organizations such as STC, ACM, and IEEE. Faculty members have won many awards for cutting-edge research and pedagogy, and are strongly committed to mentoring and promoting students.
- ➔ **Balanced curriculum.** The MATC curriculum balances tools and technology with theory and methodology.
- ➔ **Support.** The MATC provides support including help with technology, library resources, and advisement.

Application Process

1. Apply online with the Texas Tech Graduate School at www.ttu.edu/gradschool/ three months before you wish to start taking classes.
2. Submit a current resume, a personal statement, and a signed distance learning agreement (www.english.ttu.edu/tc/dl/) to the Director of Graduate Studies, MATC.

Program Requirements

The online MATC parallels the resident program. All students complete 12 of the following courses:

- Discourse and Technology
- Document Design
- Ethics in Technical Communication:
Written Discourse and Social Issues
- Field Methods of Research
- Foundations of Technical Communication
- Graduate Internship in Technical
Communication
- History of Rhetoric
- Introduction to Research Methods
- Online Publishing
- Publications Management
- Rhetoric of Scientific Literature
- Rhetorical Analysis of Text
- Teaching Technical Communication
- Technical Editing
- Technical Manuals
- Technical Reports
- Theoretical Approaches to Technical
Communication
- Theories of Invention in Writing
- Theories of Written Argumentation
- Usability Testing
- Writing for Publication

Students submit a comprehensive portfolio for evaluation in the semester of graduation. Visit www.english.ttu.edu/tc/ for more information.

Estimated Cost

Approximate tuition and applicable fees based on one course per semester are currently \$830 for In-State students and \$1,600 for Out-of-State students.

Contact Information

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"TTU's online MATC program has allowed me to pursue my Master's degree without sacrificing the time with my family that I would if I were commuting. I have been consistently IMPRESSED with the instructors and the level of communication that they have been willing to establish with me. Because of the small number of instructors, I have gotten to know a few on a more PERSONAL basis after taking several classes from each of them and have felt very COMFORTABLE approaching those who I thought would be willing to sponsor me for an internship and the special project class. In addition, I have been able to have classes with people that are currently in other countries, gaining knowledge from their experiences."

Carrie Zinck, MATC Student



While every effort has been made to ensure accuracy in reporting courses, policies, fees, and other statements within this publication, the University reserves the right to make changes at any time without notice.